

NEURO CULTURES: BRAIN IMAGING AND IMAGINING THE MIND

University of Bielsko- Biała (ATH), Bielsko-Biała, 26-28 September 2016

CONFERENCE SCHEDULE

DAY 1

9:00 – 09:45 – Registration and coffee/tea (building L, the hall of the third floor)

09:45 – 10:15 – Opening of the conference

- 09:45 – Rector of the University of Bielsko – Biała, Prof Jarosław Janicki
- 10:00 – Dean of the Faculty of Humanities and Social Sciences – Prof Marek Bernacki

10:15 – 11:15 – Keynote speaker address – Prof Bogusław Bierwiaczonek – Jan Długosz University of Częstochowa – “Toward a Neural Theory of Metonymy” – Chair: Sławomir Konkol (L 318)

11:15 – 11:45 – Tea/coffee break (L324)

11:45 – 13:15 – Plenary session I – Chair: Tatiana Szczygłowska – *Art and aesthetics* (L331)

- Nim Goede – University of Amsterdam – “Thinking with the Arts: Exploring the Self through Neurofeedback”
- Donna Jung – University of Paris 1 – Sorbonne – “Can we Imagine a Real Interdisciplinary between Neurosciences and Social Sciences in the Special Case of Neuroesthetics?”
- Krzysztof Krzysztof – University of Ulster, Belfast – “Study on Public Sculptures in the Group Dynamics Model”

13:15 – 14:15 – Lunch break (L324)

14:15 – 16:15 – Plenary session II – Chair: Robert Boroch – *Senses/cognition/the visual* (L331)

- Dagmara Witkowska – Nałęcz Institute of Biocybernetics and Biomedical Engineering of the Polish Academy of Sciences – “Eyes – Doors to our Mind”
- Magdalena Krzosek – University of Rzeszów – “Transgression of the Senses. Art and Technology in Quest for the Overthrow of Visually-based Culture”
- Anna Wicher – Pedagogical University, Krakow – “I Recommend You my Pink Flannel M’: Vladimir Nabokov and Synaesthesia”
- Alicja Ryczkowska – University of Wrocław – “The Mechanisms of Musical Influence on Emotional Processes of a Listener”

17:15 – We invite you to meet us in the city centre and join us for a walk around Bielsko-Biała

DAY 2

9:00 – 10:30 – Keynote speaker address – Prof Fernando Vidal – Catalan Institution for Research and Advanced Studies – “Historical and Cultural Perspectives on Why We Are Our Brains” – Chair: Anita Jarczok (L 318)

10:30 – 11:00 – Tea/coffee break (L324)

11:00 – 12:30 – Plenary Session I – Chair: Michał Różycki – *Cultural/historical approaches* (L331)

- Robert Boroch – University of Warsaw – “Rethinking Cultural Revolution in Terms of Memetics”
- Maria Kaspirek – Friedrich-Alexander University Erlangen-Nürnberg – “Self-help and Self-improvement: the Reception of Phrenology and Neuroscience”
- Marta Sibierska – Nicolaus Copernicus University, Toruń – “Do We Have a Modernist Mind? Confronting the Modernist Writers’ Models of the Mind with the Present-day Findings of Cognitive Sciences”

12:30 – 13:30 – Lunch break (L324)

13:30 – 15:00 – Plenary Session II – Chair: Damian Podleśny – *Pain/illness/trauma* (L331)

- Magdalena Gontarczyk – Maria Curie-Skłodowska University, Lublin – “The Body in the Brain. Body Representation in Neuropsychological Research”
- Magdalena Ferdek – Jagiellonian University/Donders Institute for Brain, Cognition, and Behaviour; Radboud University, Nijmegen – “‘Pain that Extends beyond the Expected Period of Healing’ – Mystery of Chronic Pain from the Perspective of Neuroscience”
- Aleksandra Fortuna-Nieć – Jagiellonian University – “Exploration of Various Mental Processes Experienced by an Ill and Suffering Person – a Cognitive Analysis of Emily Dickinson’s and Halina Poświatowska’s Poems”

15:00 – 15:30 – Tea/coffee break (L324)

15:30 – 17:00 – Plenary session III – Chair: Magdalena Gontarczyk – *Pain/illness/trauma cont.* (L331)

- Katarzyna Biela – Jagiellonian University – “Liberatic Representation of Memory and Thinking in *The Unfortunates* by B. S. Johnson”
- Damian Podleśny – Pedagogical University of Cracow – “The Representation of ‘Mental Oddity’ in Philip K. Dick’s Fiction”
- Anita Jarczok – University of Bielsko-Biała – “Diagnosing Virginia Woolf – Borders of ‘Insanity’ and Creativity”

17:00 – 17:30 – Tea/coffee, wine and snacks

17:30 – 18:30 – Jazz concert – Olga Korusiewicz – vocal, Paweł Fabrowicz - piano

DAY 3

9:00 – 10:30 – Keynote speaker address – Prof Patricia Pisters – University of Amsterdam
“Neurofeedback and Imaging the Perfect Self in Digital Culture” – Chair: Alicja Bemben (L 318)

10:30 – 11:00 – Tea/coffee break (L324)

11:00 – 12:30 – Plenary Session I – Chair: Maria Korusiewicz – *Cyberculture, posthuman, consciousness* (L331)

- Michał Różycki – University of Warsaw – “‘Imagine You Are...’ – Consciousness of the Posthuman in Peter Watts’ *Blindsight*”
- Tatiana Szczygłowska – University of Bielsko-Biala – “Men Are Verbally Aggressive... Is That Really so? On the Gendering of Language Use on the Basis of Male Argumentation in Polish and English Letters to the Editor”
- Piotr Czerwiński – JPII Catholic University of Lublin/Rzeszów University of Technology – “‘The Mind is the Effect, not the Cause’ – Exploring Consciousness in Nihesh Shkula’s *Meatspace*”

12:30 – 13:30 – Lunch break (L324)

13:30 – 15:30 – Plenary session II – Chair: Tatiana Szczygłowska – *Sex/gender* (L 318)

- Wyatt Serafin – Kenyon College, Ohio – “‘The Extreme Male Brain’: Decoding Chris Ware’s Diagrammatic Aesthetic in *Jimmy Corrigan: The Smartest Kid on Earth*”
- Ludmiła Janion – University of Warsaw – “Sexing the Brain: Gender Politics and Brain Sex in Poland”
- Maksymilian Korczyk – Jagiellonian University – “How the Brain Creates the Sexual Orientation and the Gender?”

15:30 – 15:45 – Closing of the Neurocultures Conference (L 318)

Conference organizers: Maria Korusiewicz, Anita Jarczok, Alicja Bemben, Sławomir Konkol.